**Buyer Beware Quest 2: Rate the Retailer**

Device selected for purchase: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| COMPARE PRODUCTS: Now that you know the product you would like to purchase, you will need to select the best store to make your purchase.  |
| Company | **Local Store Website** (Best Buy, Sam's Club, Walmart, Target): | **Online Warehouse** (Amazon, Overstock, etc.): | **Other online store** (newegg.com, TigerDirect.com, etc.) |
| **Store**  |  |  |  |
| **Product Price** |  |  |  |
| **Shipping Cost** |  |  |  |
| **Coupons** |  |  |  |
| **Warranty** |  |  |  |
| **Return Policy** |  |  |  |
| **Consumer Reviews** List one negative and one positive comment about the company/store from reviews. |  |  |  |
|  |  |  |
| **Company Ranking** Rank the three stores 1 to 3 from the lowest to the highest rated company. |  |  |  |
| **Store/Company Choice:** Based on your research, from which company would you recommend purchasing your device?  |

**Buyer Beware: My Informed Conclusion**

Based on your research of the product, write a paragraph indicating what product you chose and what store you chose with at least 2 data driven reasons for your product choice and 2 data driven reasons for your store choice.

Optional Activity:

Using what you learned in Dig the Data, create a visual document to show your findings and provide evidence for either your product choice or company choice. Select key numerical data from your research and create a spreadsheet and graph to visually support your choice.