**How Many Hits? - Refining Your Search**

**Using the Google Search Engine, type in the following searches exactly as you see them and record the number of “Hits” that you get. A lower number of hits is better.**

|  |  |
| --- | --- |
| **Search Query** | **Number of Hits** |
| **John** |  |
| **Kennedy** |  |
| **“John Kennedy”** |  |
| **“John F. Kennedy”** |  |
| **“President John F. Kennedy ”** |  |
| **“President John F. Kennedy”** |  |
| **“President John F. Kennedy assassination”** |  |
| **“President John F. Kennedy” and “assassination”** |  |
| **“President John F. Kennedy" and "assassination” and "dallas texas"** |  |
|  |  |
| **Search Query** | **Number of Hits** |
| **White** |  |
| **House** |  |
| **“White House and Washington”** |  |
| **“White House and Washington DC”** |  |
| **“White House Washington DC and Obama”** |  |
|  |  |
|  |  |
| **Search Query** | **Number of Hits** |
| **“Jorge Alvarez”** |  |
| **“Dr. Jorge Alvarez”** |  |
| **“Dr. Jorge Alvarez” and “Providence”** |  |
| **“Dr. Jorge Alvarez” and “Providence” and “High School”** |  |
| **“Dr. Jorge Alvarez” and “Providence” and “High School” and “Adelaide Ave”** |  |
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**KEY**

**How Many Hits? - Refining Your Search**

**Using the Google Search Engine, type in the following searches exactly as you see them and record the number of “Hits” that you get. A lower number of hits is better.**

|  |  |
| --- | --- |
| **Search Query** | **Number of Hits** |
| **John** | **3,120,000,000** |
| **Kennedy** | **289,000,000** |
| **“John Kennedy”** | **287,000,000** |
| **“John F. Kennedy”** | **33,100,000** |
| **“President John F. Kennedy ”** | **467,000** |
| **“President John F. Kennedy”** | **309,000** |
| **“President John F. Kennedy assassination”** | **257,000** |
| **“President John F. Kennedy” and “assassination”** | **487,000** |
| **“President John F. Kennedy" and "assassination” and "dallas texas"** | **160,000** |
|  |  |
| **Search Query** | **Number of Hits** |
| **White** | **11,060,000,000** |
| **House** | **4,510,000,000** |
| **“White House and Washington”** | **321,000** |
| **“White House and Washington DC”** | **261,000** |
| **“White House Washington DC and Obama”** | **1** |
|  |  |
|  |  |
| **Search Query** | **Number of Hits** |
| **“Jorge Alvarez”** | **454,000** |
| **“Dr. Jorge Alvarez”** | **41,500** |
| **“Dr. Jorge Alvarez” and “Providence”** | **20,200** |
| **“Dr. Jorge Alvarez” and “Providence” and “High School”** | **17,400** |
| **“Dr. Jorge Alvarez” and “Providence” and “High School” and “Adelaide Ave”** | **2,620** |